

Huntington University

3-Year Guide to Typical Programs, 2017-2020

Public Relations (B.A. Degree)

Advisors: Drs. Rowley & Miller

3-Year Plans work for students who can earn credit outside the regular semester (dual-credit, early entry, summer courses, CLEP/AP exams).

Summer 2017	Fall 2017	J-Term 2018	Spring 2018
Core/Electives ⁺ 6	<u>AR241L</u> : <u>Computer Graphics: Layout</u> 1 <u>CO 111</u> : <u>Introduction to Communication</u> 3 <u>CO 213</u> : <u>Social Media</u> 3 <u>CO395_{JOUR}</u> : <u>Practicum in Journalism</u> 1 Core/Electives ⁺ 8 total 6	Core/Elective ⁺ 3 total 3	<u>CO 241</u> : <u>Introduction to News Writing</u> 3 <u>CO 246</u> : <u>Interpersonal Communication</u> 3 <u>CO395_{PREL}</u> : <u>Practicum in Public Relations</u> 1 BA 252: <u>Business Org and Management²</u> 3 Core/Electives ⁺ 6 total 16
Summer 2018	Fall 2018	J-Term 2019	Spring 2019
Core/Electives ⁺ 7	<u>BA 281</u> : <u>Principles of Marketing²</u> 3 * <u>CO 331</u> : <u>Principles of Public Relations</u> 3 * <u>CO 370</u> : <u>Argumentation and Persuasion</u> 3 * <u>CO 481</u> : <u>Mass Communication</u> 3 <u>CO395_{PREL}</u> : <u>Practicum in Public Relations</u> 1 Core/Electives ⁺ 4 total 7	Core/Elective ⁺ 3 total 3	* <u>BA 312</u> : <u>Advertising and Promotion</u> 3 <u>CO395_{JOUR}</u> : <u>Practicum in Journalism</u> 1 Core/Electives ⁺ 13 total 17
Summer 2019	Fall 2019	J-Term 2020	Spring 2020
Core/Electives ⁺ 6	<u>CO395_{PREL}</u> : <u>Practicum in Public Relations</u> 1 * <u>DM 341</u> : <u>Media Campaigns</u> 2 <u>Communication Elective¹</u> 3 Core/Electives ⁺ 11 total 6	Core/Elective ⁺ 3 total 3	* <u>CO 346</u> : <u>Organizational Communication</u> 3 <u>Communication Elective¹</u> 3 Core/Electives ⁺ 11 total 17

CORE CURRICULUM REQUIREMENTS:

⁺(The following courses are required and should be used to fill in remaining credits to reach the targeted total for each semester. Electives may be used if more credit hours are needed to reach the required total of 128 hours for bachelor degrees.)

- EN 121 Academic Writing & Research (3)
- EN 151 Perspectives on Literature (3)
- CO 215 Public Speaking (3)
- HS 115 Historical Perspectives on Culture & Civilization I (3)
- HS 116 Historical Perspectives on Culture & Civilization II (3)
- PL 220/260 Introduction to Philosophy/Ethics (3)
- AR/DM/MU/TH 115 Introduction to Art/Digital Media Arts/Music/Theatre (2)
- Creative Studio Arts (1)
- BR 111 Biblical History & Literature (3)
- MI 285 Understanding the Christian Faith (3)
- BR ___ Upper Level (300+) Bible (3)
- 2 Core Social Sciences (EB 211, PS 111, PY 111, SO 111, SO 141)
- 2 Core Laboratory Sciences (BI 111/L, CH 111/L or CH 141/L, PH 111/L)
- Core Math (CS 111, MA 115, MA 151, MA 171)
- EX 101 Wellness for Life (2)
- 6 credit hours of Foreign Language (BA degree)
- 6 credit hours of Foreign Language/Cultural Enrichment (BA degree)

NOTES:

1. Six hours must be taken from: CO 266, 322, 371, 381, 421, 485, 495; DM 155.
2. BA 252 is a prerequisite for BA 281.
3. Students are required to have 128 hours to graduate, including a minimum of 36 hours of 300+ courses and 3 J-Terms in at least 2 departments.
4. Students completing a BA degree are required to complete 12 hours in the same language or complete at least 6 hours in the same foreign language and up to 6 additional hours in either another foreign language or in designated cultural enrichment course.

*Indicates alternating year course.

Underlining indicates required for major.